

Rebuilding communication. Transforming lives.

ACC Connection

Volume 18 Issue 1 ♦ Spring 2015

"Out of difficulties, grow miracles."

~Jean de la Breyere

ACC Efforts Going Global

By Roberta J. Elman, Ph.D.

President and Founder, Aphasia Center of California

In 1996, the Aphasia Center of California (ACC) became the first independent Aphasia Center in the United States. Being first may have bragging rights, but there were enormous challenges as we created a brand new service delivery model for people living with aphasia.

ACC volunteers and staff needed to be innovators, and over the last 19 years, we've managed to develop a model system based on the Life Participation Approach to Aphasia (LPAA). Now there are more Continued on page 2

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The founding membes of Aphasia Access include Aphasia Centers from coast to coast.

Join our 13th Annual "Walk to Talk" Raise Funds and Awareness!

What: The Aphasia Center of California's 13th Annual "Walk to Talk" is a fund-raising event to raise funds for our programs. Our "Walk to Talk" will feature a 1/4 mile and 3 mile untimed walk/run.

When: Saturday, June 27th, 2015. Walk registration will begin at 9:00am.

Where: Lake Merritt, Oakland. Walk starts at the Downtown Oakland Senior Center at 200 Grand Avenue in the lounge.

How: Companies and individuals, from walkers with kids to seasoned athletes to people with their dogs on leashes can participate in this event to benefit the Aphasia Center. Help the Aphasia Center by sponsoring an Aphasia Center participant, asking friends and family for donations, or joining us for the walk. You can register or sponsor a walker online via our website: www.aphasiacenter.org Please contact Roberta Elman (510) 336-0112 to receive a walk packet or for more information.

Our Mission Statement: The mission of the Aphasia Center of California is to enhance communication skills, quality of life, and overall well-being for all those affected by aphasia.



Thank You to Our Generous Donors

August-December 2014

If we have made any errors in this listing, please accept our apologies and contact us at (510) 336-0112.

In Memory

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ACC Efforts Going Global

Continued from page 1

than 15 independent aphasia centers in the United States, and all have looked to the ACC for expert advice. There are also hundreds of aphasia groups and programs that have started, in large part, due to the Aphasia Center's foundational research and innovative clinical techniques.

Now, an exciting new organization has been created—AphasiaAccess. I am honored to serve on the Founding Board of Directors of this North American not-for-profit organization.

AphasiaAccess, an alliance of life participation providers, is developing resources, tools, and training to assist healthcare, business, and community leaders in advancing lifelong communication access



Dr. Roberta Elman giving a keynote presentation at the AphasiaAccess inaugural summit.

for people with aphasia in North America. AphasiaAccess strives to educate everyone in the community about how best to provide communication access for people with aphasia, from paramedics, to emergency room nurses and doctors, to the waiter taking an order at the local coffee shop.

AphasiaAccess held its inaugural summit at Boston University in March, 2015. I was invited to give a keynote presentation to share

what the ACC has learned over the last two decades. It was definitely a privilege to share our expertise in this way and to assist others in developing programs and services in their own communities.

The Aphasia Center of California and AphasiaAccess are part of a great team. Together, we are finding and sharing effective ways to meet the communication and life participation needs of people with aphasia!



Aphasia Center News

Aphasia Center Awarded a Training Grant

The ACC has been awarded a \$10,000 training grant from the East Bay Foundation on Aging, a supporting organization of The San Francisco Foundation. The goal of this project is to educate and train medical personnel in communication strategies and techniques in order to improve access to healthcare services for people with aphasia. We are currently recruiting training sites in Oakland, CA across the continuum of care (e.g. paramedics, acute care hospital personnel, medical rehabilitation program staff, skilled nursing facility staff). The communication techniques and strategies that we provide will help health care providers to communicate with aphasia as well as anyone "who knows more than s/he can say."

Smile when you buy at Amazon!

Whenever you make purchases at Amazon, start off at the webpage AmazonSmile.com instead of Amazon.com. Amazon will actually donate 0.5% of the price of each purchase to the Aphasia Center of California! And there's NO COST to you. If you already have an account at Amazon.com, just log into AmazonSmile.com with the same login information you normally use. The first time you login, you will be asked for the name of an organization you want to support.

Please choose the Aphasia Center of California. Once you select us, all future purchases will result in the Amazon donation being made to us. But you must remember to begin your purchase at AmazonSmile.com Thanks in advance for your support!

Do you shop at Lucky, FoodMaxx or Savemart?

Lucky, FoodMaxx, and Savemart will donate money to the Aphasia Center of California every time you shop! Just call the Aphasia Center and ask us to mail you a Shares Program card. It's super simple, doesn't cost a thing, and you don't need to give any personal information. Each time you buy groceries, you just hand your Shares Program card to the clerk, and Lucky, FoodMaxx and Savemart will automatically donate 3% of your total grocery bill to the ACC. So please call us today to get your free Shares Program card and start helping the ACC every time you buy groceries!! To get your Shares Program card, please call us at 510-336-0112.

Credit Card Donations Are Easy to Make!

Did you know that you can make a donation with your credit card to the Aphasia Center? It's easy to do! Just go to the Aphasia Center of California "Donate" button on the home page of our website: www. aphasiacenter.org. You can make a one-time donation or a monthly, quarterly, or annual recurring donation. All donations help us make a dramatic difference in the lives of those affected by aphasia.

Great News! The Aphasia Center Accepts Vehicle Donations

The Aphasia Center of California has teamed up with Donate For Charity, a company that specializes in processing vehicle donations for nonprofit organizations. Donate For Charity arranges for vehicle pickup, handles all the DMV issues, sells the vehicle at auction, and distributes the net proceeds to Aphasia Center of California. So if it's time to replace an older car, or if you have a boat and trailer that are just taking up space in the garage, consider making a donation. You'll avoid the headache of selling a used vehicle, help the Aphasia Center of California fund its ongoing efforts, and receive a tax deduction. When you're ready to donate, or if you have relatives or friends that wish to donate, simply call Donate For Charity toll-free at (866) 392-4483 or donate on-line at www.aphasiacenter.org. We hope you'll take advantage of this opportunity and help us expand our commitment to improving the quality of life for all those affected by aphasia.

www.aphasiacenter.org



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www.facebook.com/AphasiaCenterofCalifornia



ACC 2014 Annual Report

2014 SERVICES

Total Visits: 4543

Group Communication Treatment Visits:

1979

Reading & Writing Group Visits: 326 Club Aphasia & Art Class Visits: 808 Fitness & Relaxation Class Visits: 847 Stroke Group & Choir Visits: 644 Education & Training: 850 people (10

trainings/presentations)
Information & Referral (includes phone,

mail, and e-mail): 2025

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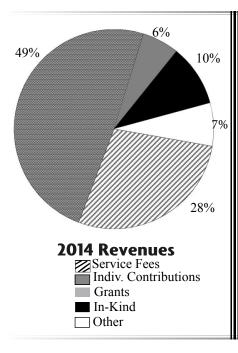
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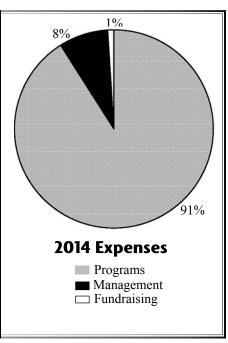
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Italian Colors Ristorante, Oakland

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Leah's Closet, Martinez

Oakland Grill

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Park Burger of Oakland

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Klaudia Promessi, Photography

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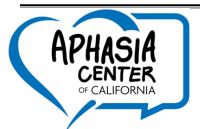
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