



PARTNER WITH US FOR WALK TO TALK 2026

The Aphasia Center of California invites your organization to sponsor **Walk to Talk**, our annual awareness walk at Lake Merritt in Oakland on **Saturday, September 19, 2026**. This community event brings together people with aphasia, their families, healthcare professionals, and supporters to raise awareness of aphasia and fund vital programs that help people reconnect through communication.

More than **2 million Americans** are living with aphasia, yet fewer than half of Americans are familiar with the condition. Aphasia affects a person's ability to speak, understand, read, and/or write following brain injury, most commonly a stroke. Through Walk to Talk, we aim to increase public awareness while ensuring that individuals and families affected by aphasia have access to the support and community they need.

Why Sponsor Walk to Talk?

As the Aphasia Center of California celebrates **30 years of service**, your sponsorship will directly support evidence-based programs that reduce isolation, foster connection, and improve quality of life for people living with aphasia.

In 2025, ACC provided more than **4,500 hours of programming**, including conversation groups, care partner support groups, book clubs, and specialized programs for Young Stroke Survivors and individuals with Primary Progressive Aphasia. The impact of these services is profound—**100% of participants surveyed reported that ACC groups had a positive impact on their lives**.

By sponsoring Walk to Talk, your organization will demonstrate its commitment to community health, inclusion, and connection while gaining visibility among participants, families, healthcare professionals, and supporters throughout the Bay Area.

Together, we can raise awareness of aphasia, strengthen our community, and ensure that people living with aphasia continue to have opportunities to communicate, connect, and thrive. **Become a sponsor today and help ensure that no one faces aphasia alone.**

**Contact Sarah Burton at
sarah@aphasiacenter.org or call (510) 336-0112
for more information**



2026 SPONSORSHIPS

When you sponsor Walk to Talk, you are investing in connection, community, and hope for people living with aphasia. Each sponsorship level provides essential support for our programs while offering meaningful recognition of your organization's commitment to communication access, inclusion, and community well-being. Explore the sponsorship opportunities below to find the partnership level that's right for you.



PLATINUM SPONSOR – \$5,000

- Prime logo placement on all materials
- Social media shoutouts – before & after
- Included in email campaigns
- Feature in annual newsletter – 3,000 households
- All Silver & Gold Sponsor benefits



GOLD SPONSOR – \$2,500

- All Silver sponsor benefits
- Social media mentions
- Logo in annual newsletter



SILVER SPONSOR – \$1,000

- Logo on webpage and signage
- Acknowledgement at event
- Name published in annual report



BRONZE SPONSOR – \$500

- Name published in annual report



Interested in other Sponsorship or donation options? We also welcome raffle prizes and swag donations!

Contact Sarah Burton to learn about volunteering and other avenues of giving.
sarah@aphasiacenter.org

The Aphasia Center of California is a tax-exempt 501(c)(3) nonprofit organization. Donations may be tax-deductible as allowed by law.
Tax ID (EIN): 94-3244935

Rebuilding Communication. *Transforming Lives.*

AphasiaCenter.org