



Walk to Talk
Sample social media & email templates

SAMPLE EMAIL

Subject: I'm walking to raise awareness for aphasia—will you help?

Hi _____,

I'm taking part in **Walk to Talk**, an event benefiting an incredible organization that's close to my heart, the **Aphasia Center of California (ACC)**. I would be so grateful for your support!

On **September 19**, I'll be walking with others at Lake Merritt in Oakland to raise awareness and funds for people living with **aphasia**. Aphasia is a communication disorder caused by brain injury, such as a stroke.

Imagine knowing exactly what you want to say but struggling to find the words—or having others no longer understand you. That's the daily reality for millions of people living with aphasia.

The Aphasia Center of California helps people with aphasia strengthen communication skills, rebuild confidence, and find community. Every donation, no matter the size, helps make these life-changing programs possible.

Sponsor me at <https://bit.ly/walk-to-talk-2026> or [join the Walk to Talk](#)

Thank you for helping me make a difference!

Warmly,
[Your Name]

All proceeds go to support aphasia programming and need-based scholarships. The Aphasia Center of California is a tax-exempt 501(c)(3) nonprofit organization, and donations may be tax-deductible as allowed by law. Tax ID (EIN): 94-3244935



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SOCIAL MEDIA POSTS

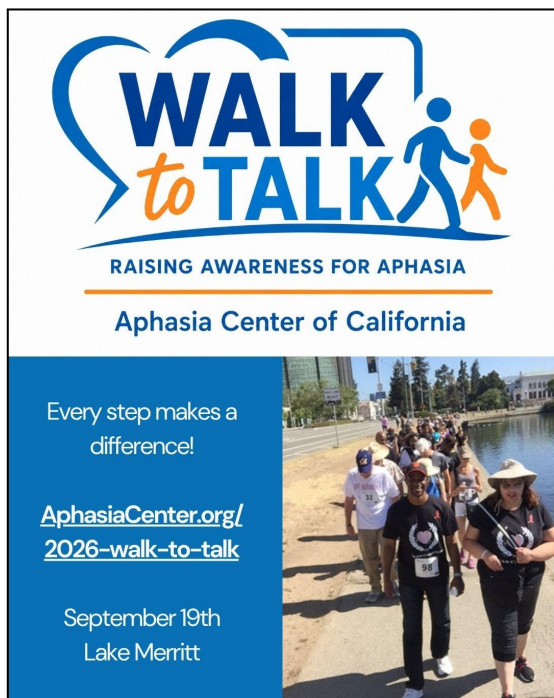


Instagram:

Help me support the Aphasia Center of California! I'm raising money for people living with aphasia, a language disorder caused by a brain injury (like a stroke). Our goal is to raise \$50,000 - join me in this great cause! <https://aphasiacenter.org/2026-walk-to-talk>

#WalkToTalk #Aphasia #AphasiaAwareness #AphasiaCenterOfCalifornia #Fundraiser #StrokeRecovery #CommunicationMatters #LakeMerritt #Nonprofit #EveryStepCounts

Picture options:



We encourage you to post with your own image to get more views; but feel free to use ours!



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Facebook:

Many of you know that the **Aphasia Center of California** is an organization that's very close to my heart. This year, I'm participating in **Walk to Talk** to help raise awareness and funds for the incredible work they do—and I'm hoping you'll join me by sponsoring my walk.

On **September 19**, I'll be walking around Lake Merritt alongside people with aphasia, their families, friends, and supporters. Together, we're raising awareness for **aphasia**—a communication disorder that can occur after a stroke or other brain injury. Imagine knowing exactly what you want to say but struggling to get the words out, or having others not understand you. That's the reality for millions of people living with aphasia.

The Aphasia Center of California provides a welcoming community where people with aphasia can rebuild confidence, strengthen communication skills, and reconnect with others. It's a place where people find hope, friendship, and support after life-changing events.

I'd be incredibly grateful if you'd consider making a donation to support my Walk to Talk fundraiser. Every gift, no matter the size, helps make these life-changing programs possible.

♥ You can donate here: **[Your fundraising link]** or <https://bit.ly/walk-to-talk-2026>

If you're not able to donate, sharing this post is another wonderful way to help spread awareness. Thank you for your support—it truly means so much to me. ♥



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Picture options:

**join us on
September
19th**

**APHASIA
CENTER
of CALIFORNIA**

**Junior Center of
Art & Science
558 Bellevue Ave
Oakland, CA
9:30am**

**WALK
to TALK**

RAISING AWARENESS FOR APHASIA

Aphasia Center of California

aphasiacenter.org/2026-walk-to-talk



**APHASIA
CENTER
of CALIFORNIA**

”

THE APHASIA CENTER
WAS THERE WHEN I
NEEDED HELP AND
WHEN MY HUSBAND
NEEDED HELP.

APHASIA PEOPLE ARE
SO ISOLATED —
YOU'RE NOT ALONE
HERE.

”

Aphasia Center of
California member